



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**BUILDING
WHAT MATTERS**

**Capital Campaign Case for Support
WABASH COUNTY YMCA**



» AT A CROSSROADS

The Wabash County YMCA is at a crossroads. Systemic roof failures resulting in years of water penetration has forced the YMCA to replace the entire roof of the YMCA. Limited program space within the walls of the YMCA has been an issue for the past several years. So we are at a crossroads because addressing one issue will actually save money on the other. It is time to address both of these needs.

How did the roof fail?

The seams between pieces of the membrane failed, allowing water to seep through and saturate the insulation and decking in some areas. Water has leaked through to the gymnasium, Wellness Center, The Rehab Place, and various other locations within the building. This not only deteriorates the materials of the roofing system but it causes unsafe conditions for our members and guests.

What programs need space?

The YMCA has one group exercise studio, one spin room, and one multi-purpose room used for programming. The emergent need is for onsite childcare space. The Summer Day Camp program had a waiting list of 19 and we often have the same issue during school breaks. Parents in need of a safe, supervised, and structured environment so they know their children are cared for while they are at work. New teen programming requires a separate space during the same times as elementary-age child care is operating. Programs such as Total Parkinsons, Geri Fit, Silver Sneakers, and other wellness programs battle for the group exercise room during the day while Youth Sports Performance, Yoga, and other fitness classes are desired in the early evenings. This dynamic forces decisions to limit program availability.

So what could we do with more space?

The addition of a multi-purpose wellness studio would mean that we could double our wellness education efforts. New programs like diabetes prevention, increased youth sports performance training, and space for teen and youth childcare programming would profoundly change the lives of people in our community.



>> WHY NOW

The roof replacement is a must. The quote is just under \$1.2M. Adding 1660 sq ft to the second floor of the YMCA would slightly reduce the cost of the roof project and we would avoid removing a section of new roof in the future where the addition would be built. The addition would allow for program expansion in early 2024 with cost savings from the roof estimate redirected toward this part of the project. The roof repair would stop the water penetration and the additional program space would increase our impact in the community.

Why not lease space off-site?

Convenience is the driving force behind many decisions. That is no different for parents who are looking for that one-stop shop for their families. Additional onsite program space will allow for multiple programs to coincide in a timely manner. A family that comes to the YMCA for Karate for their oldest child can also participate in a Mommy & Me Movement class instead of sitting and waiting for one program to end so the other can begin. Parents rushing to get to work in the morning do not want to stop at multiple sites to drop their children off for age-appropriate childcare.

>> THE PLAN

The logical plan would be to complete the addition before that area of the roof is repaired to keep costs at a minimum while making the biggest impact possible. The grand total for both projects is \$1.7M. The YMCA has been fortunate to be the recipient of several unrestricted grants and donations plus had the foresight to fund a deferred maintenance reserve account; combined that totals \$1M of the project costs. Therefore the YMCA must raise \$700K to realize this dream. The support of key foundations and donors is pivotal, without your help, we cannot make this happen.

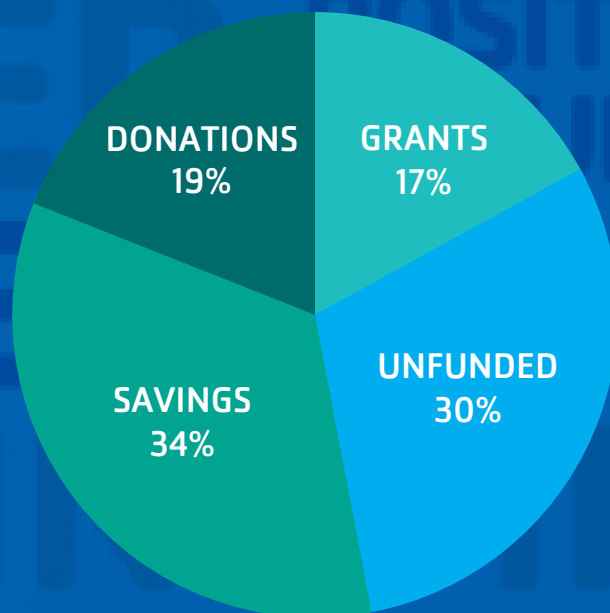
We can be a critical hub of human services in our community for years to come.

>> WE NEED YOUR HELP!

The total cost for the roof repair and construction of the addition is projected at approximately \$1.7 million. We know this is a lofty goal but the YMCA has secured 74% of the funding needed for both projects and we need your help to complete them both.

PROJECTED FUNDING

The YMCA has been fortunate to receive several grants and unrestricted donations over the last couple of years BUT there is still some work to do.



>> HOW TO GIVE

All gifts to Wabash County YMCA are tax-deductible to the fullest extent of the law.

Ways to Give:

- Cash Gifts (In-Person, Mail, Online, Multi-Year Pledge)
- Gifts of Securities & Security Transfers
- Matching Gifts
- Memorials & Tributes



WABASH COUNTY YMCA

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