



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# STRONG PARTNERSHIPS STRONG COMMUNITY

Sports Sponsorships  
**WABASH COUNTY YMCA**



# A PARTNERSHIP FOR WABASH COUNTY

Sports are a key part of the work the Y does in our community every day.

## MAKE A DIFFERENCE

The Wabash County YMCA and Field of Dreams offer a unique opportunity to make a difference through our three YMCA areas of focus – youth development, healthy living, and social responsibility – as thousands of Wabash County residents will spend time with their family at the YMCA and Field of Dreams this year.

## PROMOTE YOUR VISION

Partnering with the YMCA is a positive way to promote your business and further *your* vision. We offer several types of opportunities for your company to continue or initiate support of sports in our community in a way that is meaningful and generates a return on your investment.

All sponsorships offer benefits that could run through March of the following year.

- ✓ just one annual commitment
- ✓ advance budget allocation
- ✓ integration, promotion, and direct affiliation with the Y

We are excited to review these options with you. For more information, please contact:

Bill Barrows  
Director of Sports & Recreation  
bbarrows@wabashcountyyymca.org  
(O) 260.563.9622  
(M) 260.571.1464



# YOUR IMPACT ON WABASH COUNTY

## KIDS WHO REACH THEIR FULL POTENTIAL

Every interaction encourages youth and young adults to reach their potential. Sports provide structure, joy, and community to kids of all backgrounds and ages.

## A HEALTHIER WABASH COUNTY

Your sponsorship makes a healthier future for Wabash County by making a vast difference in the number of scholarships we can provide to give the opportunity for kids from all backgrounds to get involved in sports that set them up for healthy habits. Kids who participate in youth sports are eight times more likely to be active as adults – making future generations of Wabash County healthier! Adults engaged in sports build stronger ties to friends and the community.

## A MORE PROSPEROUS WABASH COUNTY

*"Successful indoor/outdoor recreation opportunities, partnered with [...] targeted economic investments have caused the City of Wabash and Wabash County to be recognized as a leader among collaborative communities that build upon current assets and improve blighted ones."*

– Christine Bonjour Flohr,  
Executive Director, Visit Wabash County

## PREMIER SPONSORSHIP: \$5,000

We ask our Premier Partners to commit to a \$5,000 gift for three consecutive years.

### RIGHTS AND BENEFITS

- ✓ **Provide 20 sports scholarships annually**
- ✓ 6 x 48 windscreen banner at the Field of Dreams
- ✓ 3.5 x 7 banner displayed in the gym at the YMCA
- ✓ Name rotating as "Youth Sports Premier Partner" on electronic sign at Field of Dreams and the YMCA
- ✓ Company name on one team's shirts in each eligible sport in each session, that's five different teams



## MISSION SPONSORSHIP: \$3,000



### RIGHTS AND BENEFITS

- ✓ 3 x 6 banner displayed in the gym at the YMCA
- ✓ 3 x 5 fence sign displayed at the Field of Dreams
- ✓ Name rotating as "Youth Sports Premier Partner" on electronic sign at Field of Dreams and the YMCA
- ✓ Company name on one team's shirts in each eligible sport in each session

## YOUTH SPORTS SPONSORSHIP: \$1,500

### RIGHTS AND BENEFITS

- ✓ 2 x 4 banner displayed in the hallway at the YMCA
- ✓ 3 x 5 fence sign displayed at the Field of Dreams
- ✓ Name rotating as "Youth Sports Sponsor" on electronic sign at Field of Dreams and the YMCA
- ✓ Company name on one team's shirt's in each eligible sport in each session

**YOUR EXPOSURE:** Thousands of participants through the YMCA each year.

Total Program/Game Days	Participants	Estimated Attendees
42	1,650	5,050
Participants/Team	Sports Sessions	Times Shirts Worn
10	5	Unlimited!!!

## FIELD OF DREAMS SPONSORSHIP: \$500

### RIGHTS AND BENEFITS

- ✓ 3 x 5 fence sign displayed at the Field of Dreams



Total Program/Game Days	Participants	Estimated Attendees
42	1,650	5,050

## TEAM SPONSORSHIP: \$250

### RIGHTS AND BENEFITS

- ✓ Your name will be on the back of one team's shirts. Choose your favorite sport!



Total Program Game Days	Participants	Estimated Attendees
7	235	720

## YOUTH SPORTS SERVING THOUSANDS OF KIDS EVERY YEAR

- **Basketball** – 150+ boys and girls learning the magic of Hoosier Hysteria
- **Indoor Soccer** – Hundreds of youth learning the game indoors
- **First Tee Golf** – Teaching youth good sportsmanship
- **Gymnastics** – Youth develop balance and control
- **Karate** – Determination, discipline, and honor
- **Girls Softball** – Ages 6-14 learning teamwork and sportsmanship
- **Coaches Pitch** – Girls and boys 6-8 years of age
- **T-ball** – Girls and boys 4-6 years of age
- **Spring Outdoor Soccer**: More than 300 youth playing on about 25 teams
- **Fall Outdoor Soccer**: 350 players on 30 teams
- **Flag Football**: approximately 100 players in grades 1 through 3
- **Tackle Football**: 100+ players learn safe full-contact team play

...AND MORE TO COME!

# WABASH COUNTY YMCA SPORTS SPONSORSHIP FORM

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Total Sponsorship Level:** Please circle sponsorship level(s) and THANK YOU VERY MUCH!

Mission Sponsor \$5,000

Premier Sponsor \$3,000

Youth Sports Sponsor \$1,500

Field of Dreams Sponsor \$500

Team Sponsor \$250

Scholarship Donor – provides underprivileged youth with the opportunity to play \$\_\_\_\_\_

TOTAL CONTRIBUTION: \$\_\_\_\_\_

**Make check payable to:**

Wabash County YMCA

**Send form and payment to:**

Bill Barrows

Wabash County YMCA

500 S Cass Street

Wabash, IN 46992

- Expect an e-mail confirmation when this form and the payment have been received. Please make sure to provide your e-mail address on the form to receive full benefit of sponsorship. Please note, spots are secured on a first come first serve basis.
- Sponsors will be sent information prior to each event.
- Please forward a jpeg copy of your company's logo to: [bbarrows@wabashcountyyymca.org](mailto:bbarrows@wabashcountyyymca.org).

YES, it is our intention to participate as a Sponsor of the Wabash County YMCA and Field of Dreams. By signing below, applicant certifies that the applicant has read and agrees to the terms and conditions set forth herein, and has the authority to sign and enter into this contract on behalf of the company that is set forth in the contact information above.

\_\_\_\_\_  
(Company Representative Printed Name)

\_\_\_\_\_  
(Title)

\_\_\_\_\_  
(Company Representative Signature)

\_\_\_\_\_  
(Date)